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Dear Friends of the Santa Monica History Museum:

The Santa Monica History Museum invites you to a special evening celebrating the legacy that makes our city extraordinary. This event will take place at the historic **Santa Monica Bay Woman's Club** in Santa Monica.

On **October 19th, 2025**, we will come together not only to mark Santa Monica's 150th anniversary, but also to honor our History Museum that has preserved its stories, safeguarded its heritage, and connected generations through history.

Join us for a night of nostalgia, community, and celebration, all while supporting the Museum's vital mission to keep Santa Monica's past alive for future generations. This year's fundraiser will be a spirited tribute to our community, featuring an interactive trivia game highlighting fascinating moments from Santa Monica's past, plus surprises and opportunities to connect with fellow supporters. **History Isn't Trivial.**

Continuing a cherished tradition, **we are proud to honor Paulette Kardashian and the late Sam Kardashian**, community leaders, longtime Museum supporters, and proprietors of Southern California Metal & Recycling Company with the Louise B. Gabriel Award.

We are also privileged to recognize Bruria Finkel with the Community Award. Bruria is an internationally renowned Santa Monica based artist, activist, and civic leader. Her groundbreaking work spans sculpture, painting, and innovative public installations.

Like many cultural institutions, we have faced a significant decline in federal grants that once sustained our work. **That's why community support is more important than ever.** Proceeds from this annual event are essential to keeping our doors open and our programs thriving for residents and visitors of all ages.

Your sponsorship plays a vital role in preserving Santa Monica's history and supporting the Museum's enriching programs, including cultural exhibitions, community events, and youth education through our "Hands on History" activities and elementary school field trips. Your sponsorship also helps preserve Santa Monica's history and strengthens the Museum's educational and cultural offerings. We would be honored to have your support and are happy to tailor sponsorship opportunities to align with your goals.

Let's come together to give Santa Monica the birthday celebration it deserves!

Please mark your calendars and reach out to Mariella Spagnolo at development@santamonicahistory.org with any questions or to confirm tickets or sponsorship.

Warmly,

Susan Gabriel Potter *President*

Judi Barker *Co-Celebration Chair*

Becky Upchurch *Co-Celebration Chair and Silent Auction Chair*



HISTORY ISN'T TRIVAL

ANNUAL FUNDRAISING CELEBRATION DINNER
& CELEBRATING 150 YEARS OF SANTA MONICA

SPONSORSHIP OPPORTUNITIES

SUNDAY, OCTOBER 19, 2025 | SANTA MONICA BAY WOMAN'S CLUB

Honoring Paulette Kardashian & the Late Sam Kardashian, Louise B. Gabriel Award
& Bruria Finkel, Community Award

KEEPING HISTORY ALIVE - \$10,000

\$9,000 is tax-deductible

- Two exclusive tables of 8 guests each
- Gold 60-second full-screen color digital tribute during event
- Inclusion in marketing materials and social media
- Logo/name and link on event website for one year
- Two times use of the Museum for a reception

PRESERVATION - \$5,000

\$4,600 is tax-deductible

- Dinner tickets for 6 guests
- Bronze 30-second half-screen color digital tribute during event
- Inclusion in marketing materials and social media
- Logo/name and link on event website for one year

VISIONARY - \$7,500

\$6,500 is tax-deductible

- One premier table of 8 guests
- Silver 40-second full-screen color digital tribute during event
- Inclusion in marketing materials and social media
- Logo/name and link on event website for one year
- One time use of the Museum for a reception

EDUCATION/RESEARCH SPONSOR - \$2,500

\$2,300 is tax-deductible

- 4 dinner tickets
- Blue 20-second half-screen color digital tribute during event
- Inclusion in social media campaign
- Logo/name and link on event website for one year

SUPPORTER - \$1,500

\$1,100 is tax-deductible

- 2 dinner tickets
- Black 12-second quarter-screen color digital tribute during event
- Logo/name and link on event website for one year

INDIVIDUAL DINNER TICKETS - \$200

\$125 is tax-deductible

FRIEND

in case you can't make it

☐ \$150 ☐ \$200 ☐ \$300 ☐ \$500 ☐ other \$ _____

Custom and in-kind sponsorships are available
Questions? Please contact development@santamonicahistory.org

Deadline for Inclusion: October 3, 2025

